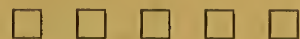


ILLUSTRATED CATALOGUE



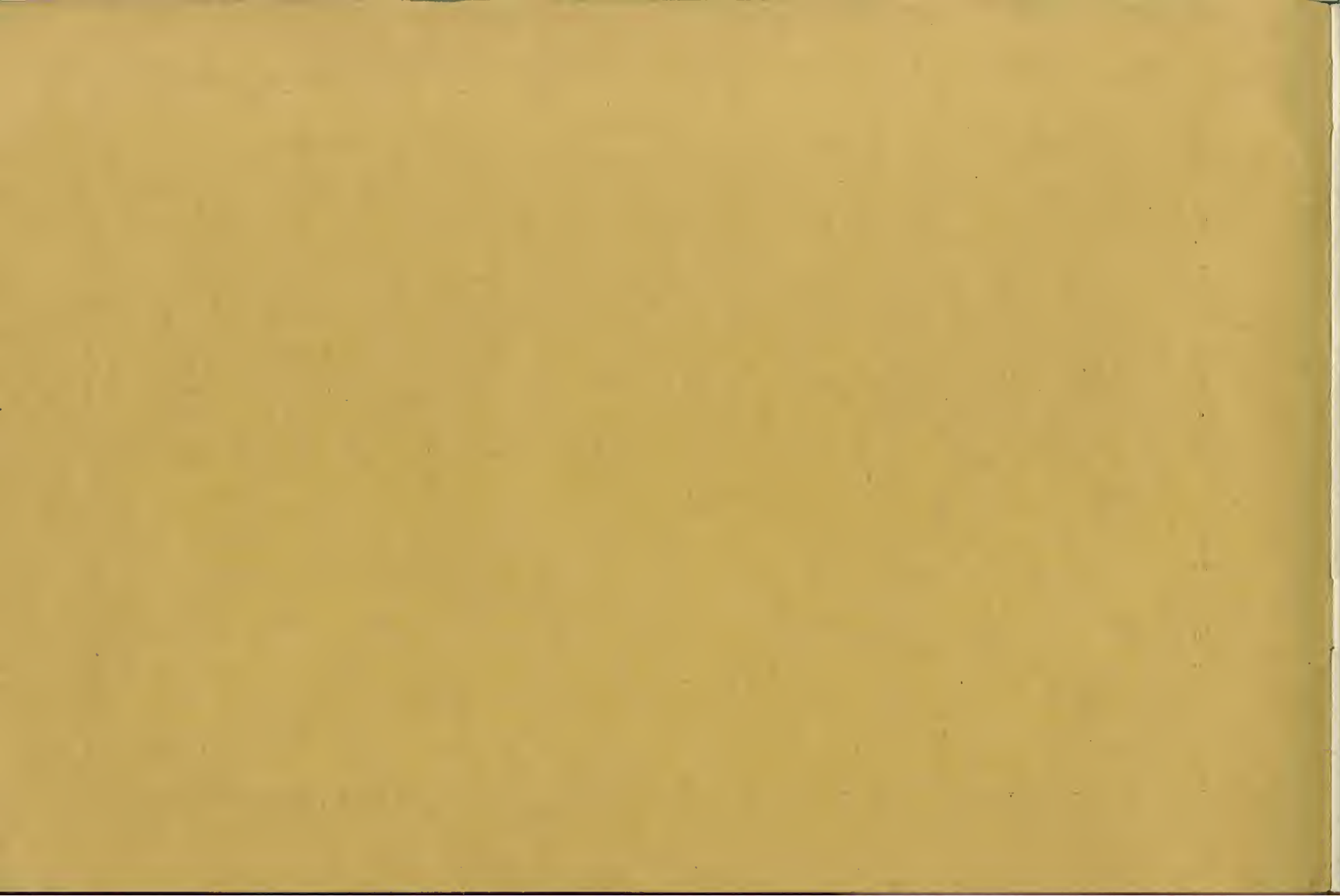
Window Cornice Mouldings

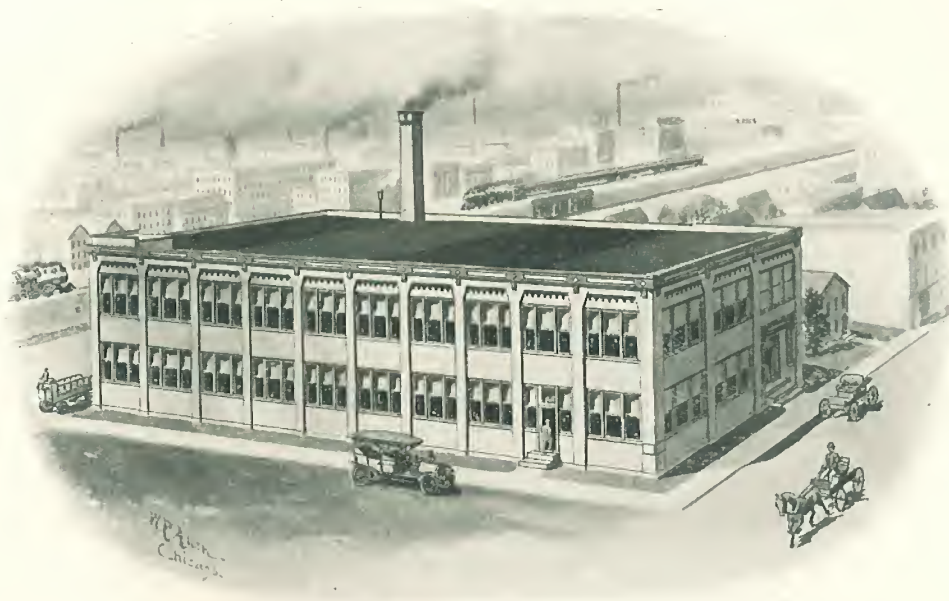
ADJUSTABLE WINDOW CORNICES
NON-ADJUSTABLE WINDOW CORNICES
VALANCE OR LAMBREQUIN BOARDS
DRAPERY OR CURTAIN HOLD-BACKS

WM. GOODROW MOULDING COMPANY

418-430 NORTH LEAVITT STREET

CHICAGO, ILLINOIS





WM. GOODROW MOULDING COMPANY

Office and Factory, 418-430 North Leavitt Street,
CHICAGO, ILL.

Manufacturers of MOULDING FOR THE DECORATIVE TRADE

Established 1892

INTRODUCTORY

Our thirty-one years of experience in the manufacture of mouldings for the decorative trade, has rewarded us in the confidence and well established reputation of our line among the foremost decorators and wall paper dealers in the country.

We trust this WINDOW CORNICE CATALOG will be useful, not only to our old customers, many of whom have curtain and drapery departments, but to the large number of specialists in this line whom we have not as yet had the privilege of serving.

Our loyal customers to whom we are so greatly indebted for support in the past, may confidently rely upon our continued honest endeavor to furnish not only goods of dependable quality, but the prompt and courteous treatment that we have studied to maintain.

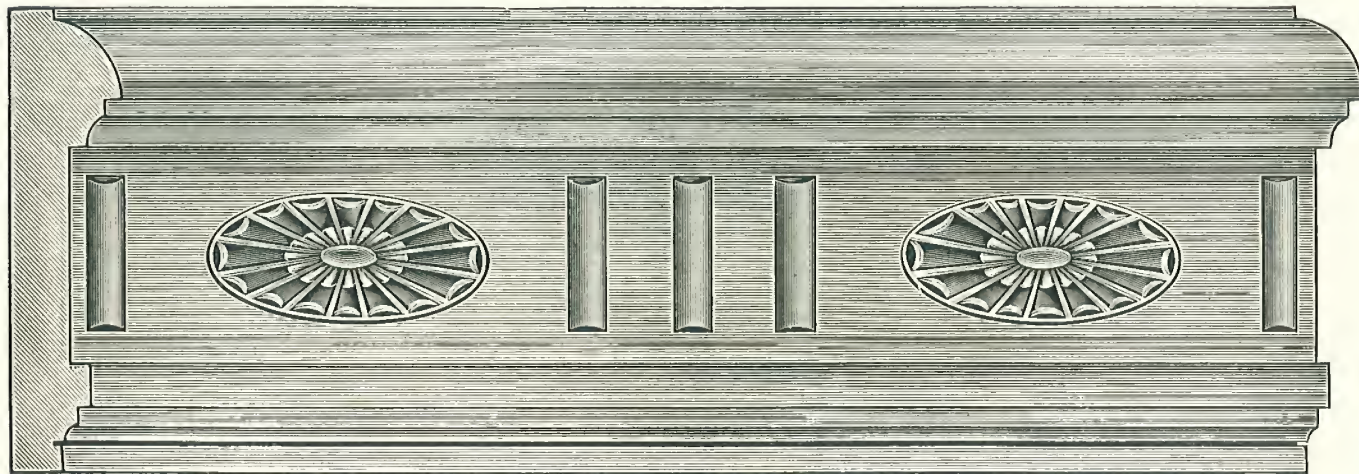
To those who are not as yet familiar with our line, we would state that for many years we have specialized exclusively in the manufacture of mouldings required by the DECORATIVE TRADE. This being our only business, we are quite naturally interested in producing a class of goods covering every requirement of this important industry. The ideal to which we aim is QUALITY and SATISFACTION to the ultimate purchaser—YOUR CUSTOMER. To this end we use only the best grade of clear kiln-dried lumber, the most reliable finishing materials and skilled workmen who have been in our employ for many years. Every length of moulding that passes through our factory, whether finished or unfinished, is carefully sanded and inspected and superficial defects either eliminated or allowance made in measurement. Thus the quality of our goods is of a high standard and our customers pay only for NET MEASUREMENT of good usable moulding. As will be noted, the majority of our window cornice mouldings are made of "EXTRA THICK" select basswood. This means that they are made of 1 1/4 inch lumber instead of the customary 1 inch lumber and finish a little better than 1 inch in thickness. Those unfamiliar with wood working industries would be surprised to learn of the time and money saved in using material carefully made according to our standard.

We hope to make our WINDOW CORNICE LINE as distinct a success as our general line of DECORATIVE MOULDINGS.

WM. GOODROW MOULDING CO.

WINDOW CORNICE MOULDINGS

1



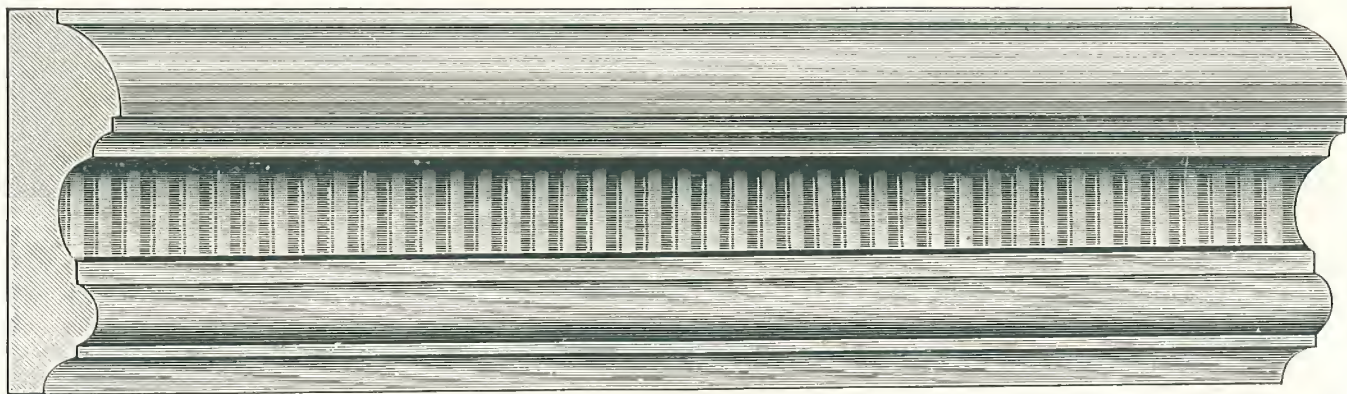
5 Inch No. 882—Made of extra thick select basswood with hand laid ornament.

WINDOW CORNICE MOULDINGS



5 Inch No. 864—Made of extra thick select basswood with reinforced top as shown and rabbit to receive dust cap.

WINDOW CORNICE MOULDINGS



4 Inch No. 866—Made of extra heavy select basswood with embossed ornament

WINDOW CORNICE MOULDINGS



5 Inch No. 639—Made of extra heavy select basswood with rabbet at top to receive dust cap.

WINDOW CORNICE MOULDINGS

5



5 Inch No. 862—Made of extra thick select basswood

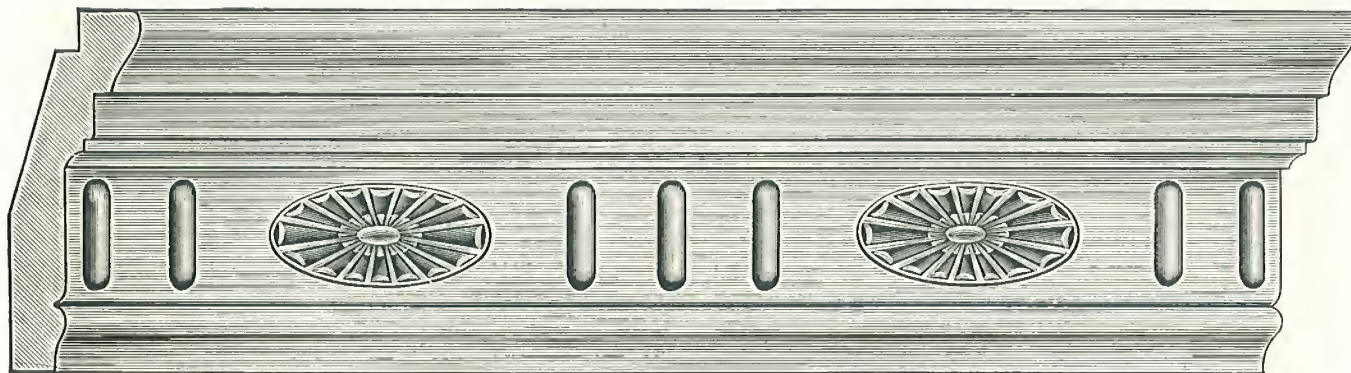
WINDOW CORNICE MOULDINGS



4 Inch No. 863—Made of extra thick select basswood.

WINDOW CORNICE MOULDINGS

7



4 Inch No. 881—Made of select basswood with hand laid ornaments. The rabbit at top is provided to receive dust cap.

WINDOW CORNICE MOULDINGS



5 Inch No. 880—Made of extra thick select basswood with hand laid ornaments. The rabbit at top is provided to receive dust cap.

WINDOW CORNICE MOULDINGS

9



4 Inch No. 868—Made of extra thick select basswood with hand laid ornaments.

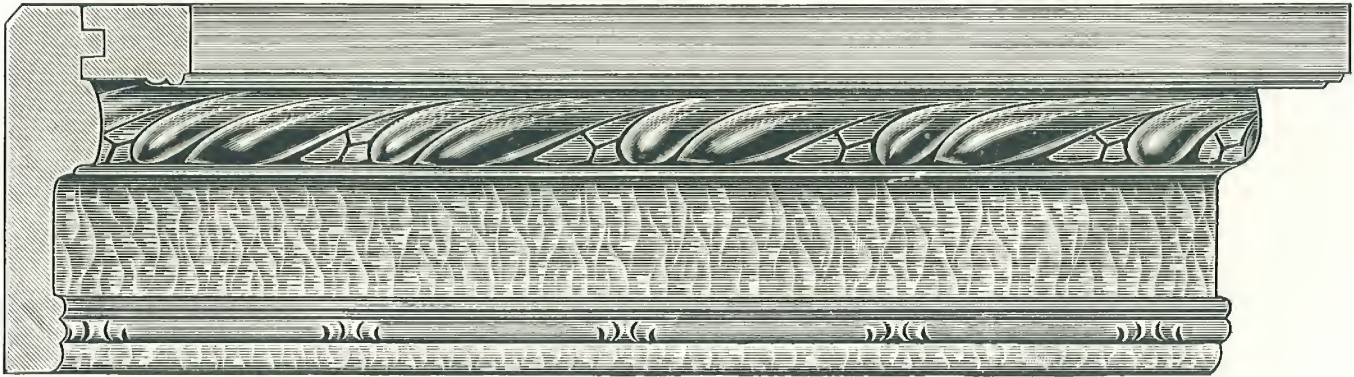
WINDOW CORNICE MOULDINGS



4 Inch No. 636—Made of select basswood with rabbit at top to receive dust cap.

WINDOW CORNICE MOULDINGS

11



4 Inch No. 609—Made of select basswood with reinforced projecting top. Ornaments deeply embossed.

WINDOW CORNICE MOULDINGS



4 Inch No. 865—Made of extra thick select basswood.



4 Inch No. 869—Made of extra thick select basswood with reinforced top and rabbit to receive dust cap.

WINDOW CORNICE MOULDINGS

13

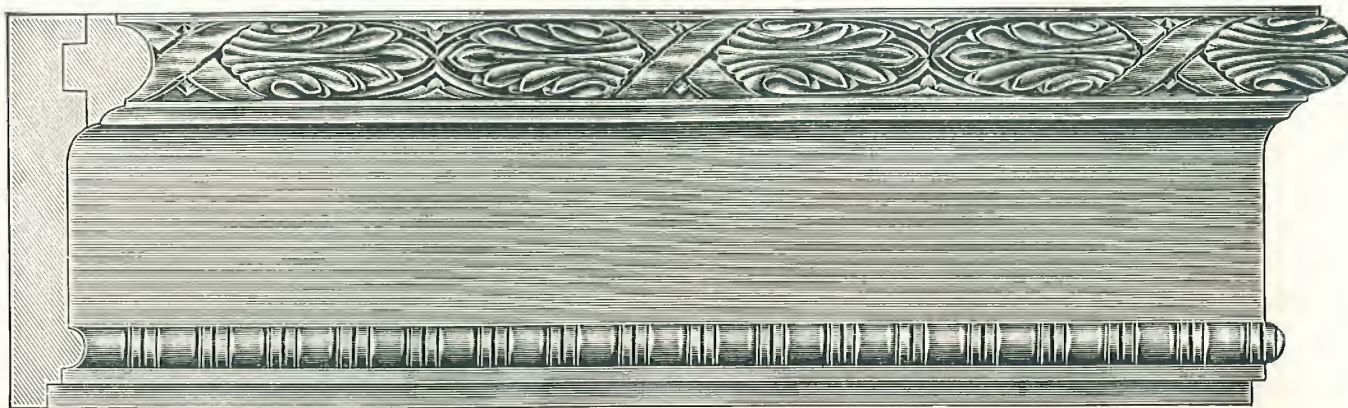


4 Inch No. 877—Made of extra thick select basswood with embossed ornaments.

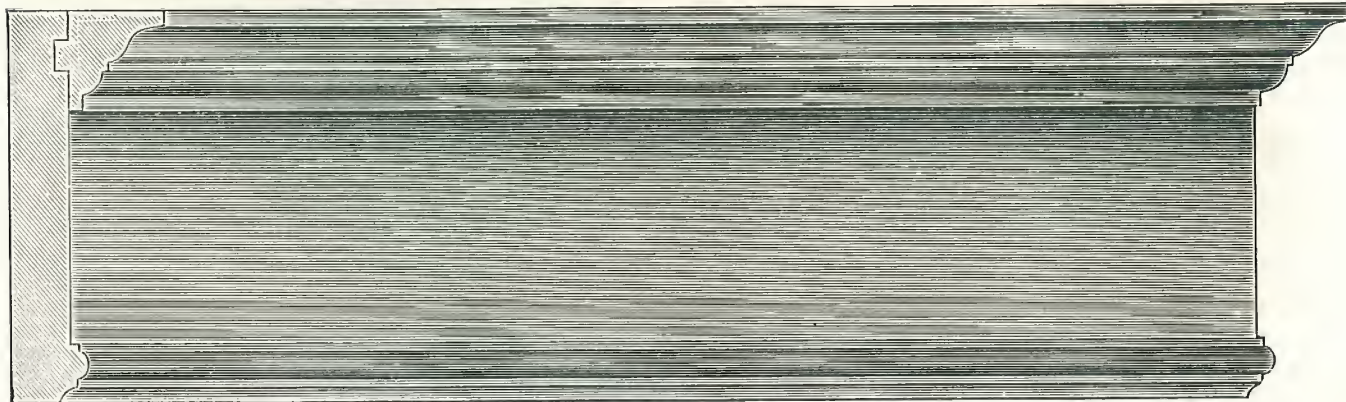


4 Inch No. 873—Made of extra thick select basswood with embossed ornaments.

WINDOW CORNICE MOULDINGS



4 Inch No. 878—Made of extra thick selected basswood with reinforced top and two lines of heavy embossed ornaments.



4 Inch No. 872—Made of select basswood with reinforced top.

WINDOW CORNICE MOULDINGS

15



3 Inch No. 858—Made of extra thick select basswood with rabbit to receive dust cap.



3½ Inch No. 821—Made of select basswood

Information concerning the correct way to order Window Cornices.

In ordering window cornices always give the INSIDE MEASURE.

In the case of NON-ADJUSTABLE window cornices this INSIDE MEASURE must be exact or the cornices may not fit properly. In every case specify that the measurements given are INSIDE MEASUREMENTS.

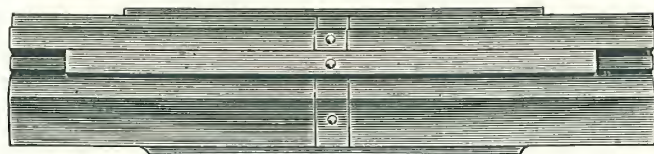
In ordering our ADJUSTABLE WINDOW CORNICES it is unnecessary to be quite so exact in the measurements as the adjustment allows an expansion of 8 inches. For example: a 36 inch adjustable window cornice will fit any window up to 44 inches; a 60 inch will fit any window up to 68 inches, etc. Cornices of very long length to fit over a group of windows can easily be supplied in the adjustable type, as the center cap covers the splice.

Unless otherwise specified, the returns on all window cornices will be made $4\frac{1}{2}$ inches long.

BAY WINDOWS CORNICES: If a paper diagram of the wall angles is furnished with the correct measurements of the center and the two sides, we can furnish the cornice joined to fit perfectly. It is necessary that the measurements be carefully made and the paper or card-board diagram should be an exact duplicate of the angles of the wall. For bay window cornices we would recommend our adjustable type, as it eliminates all possibility of the cornice not fitting perfectly.

ADJUSTABLE WINDOW CORNICES

(Pat'd. May 27, 1919)



Closed

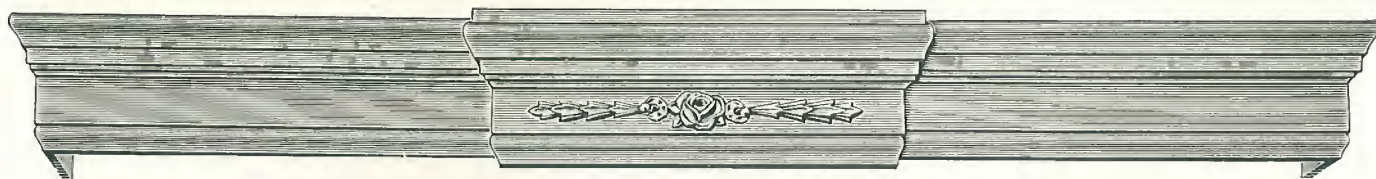


Extended

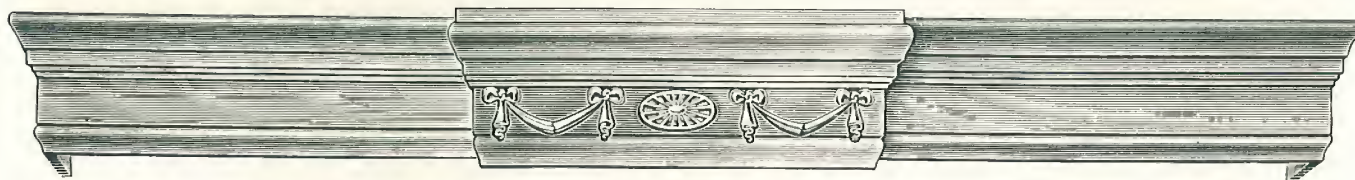
The above illustration shows a back view of the extension feature of the GOODROW PATENTED ADJUSTABLE WINDOW CORNICE. This extension device permits an adjustment of eight inches, which insures the cornice fitting perfectly, windows of varying widths. Adjustable window cornices may be had in any length up to 24 feet. Each adjustable window cornice together with the hooks for hanging is packed in a separate carton.

ADJUSTABLE WINDOW CORNICES

(Pat'd. May 27, 1919)



4 Inch No. 119—Adjustable cornice, with hand laid composition ornaments.



4 Inch N. 117—Adjustable cornice, with hand laid composition ornaments.



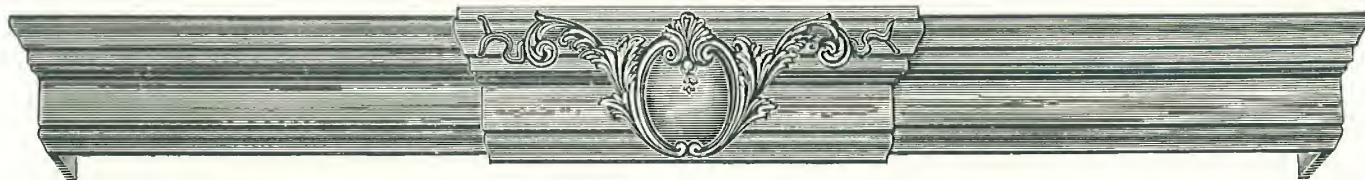
4 Inch No. 112—Adjustable cornice, with hand laid composition ornaments.

ADJUSTABLE WINDOW CORNICES

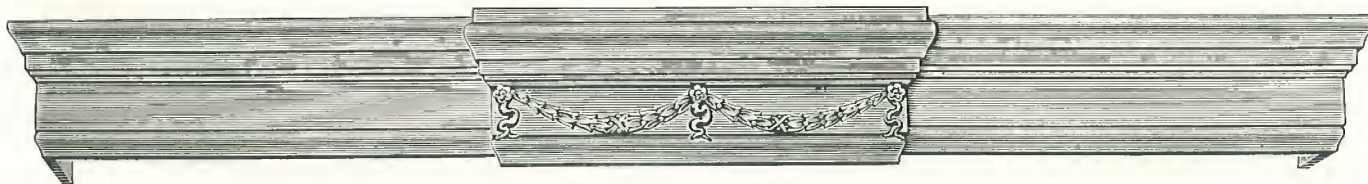
(Pat'd. May 27, 1919)



4 Inch No. 611—Adjustable cornice of embossed solid wood.



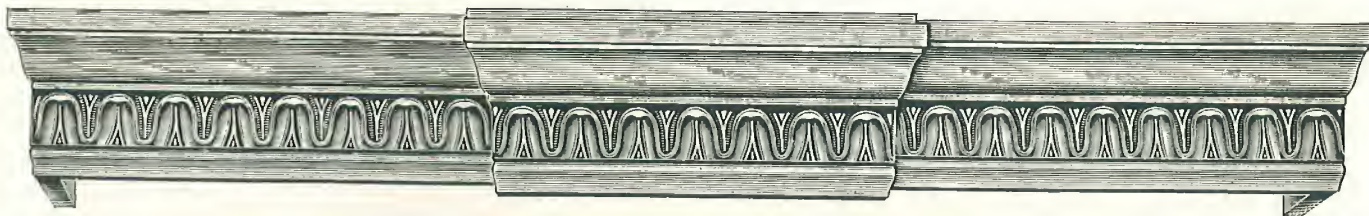
4 Inch No. 111—Adjustable cornice, with hand laid composition ornaments.



4 Inch No. 118—Adjustable cornice, with hand laid composition ornaments.

ADJUSTABLE WINDOW CORNICES

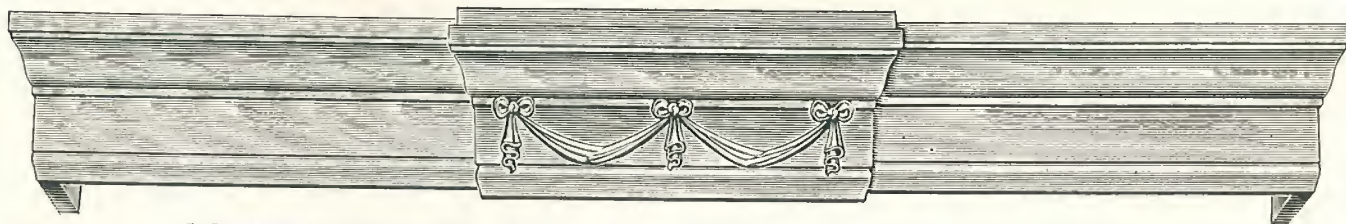
(Pat'd. May 27, 1919)



5 Inch No. 108—Adjustable cornice, with hand laid composition ornaments.



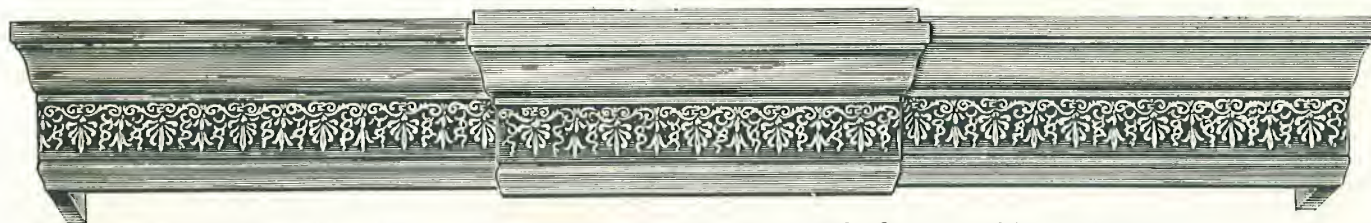
5 Inch No. 101—Adjustable cornice, with hand laid composition ornaments.



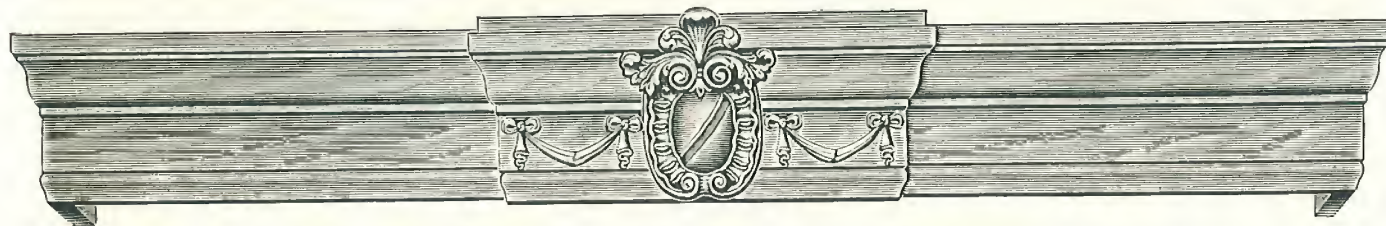
5 inch No. 107—Adjustable cornice, with hand laid composition ornaments.

ADJUSTABLE WINDOW CORNICES

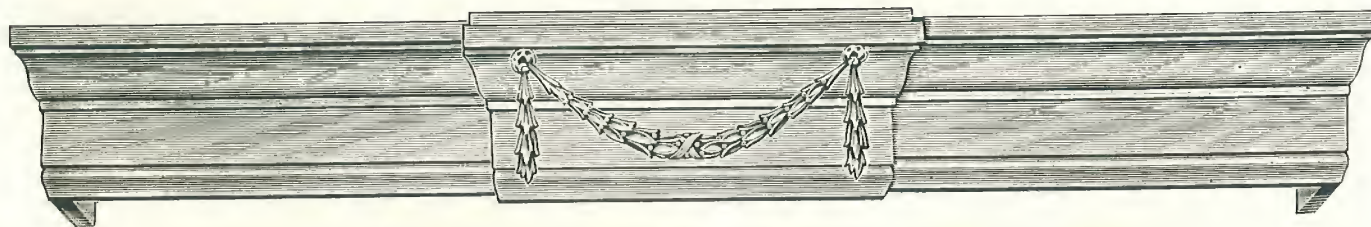
(Pat'd. May 27, 1919)



5 Inch No. 109—Adjustable cornice, with hand laid composition ornaments.

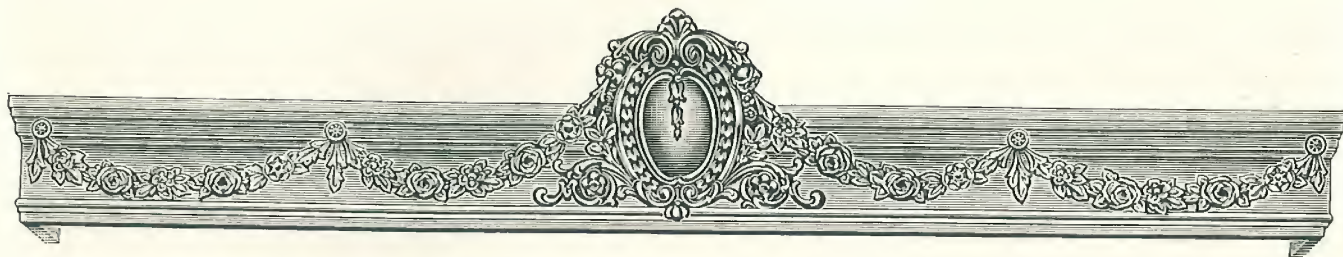


5 Inch No. 103—Adjustable cornice, with hand laid composition ornaments.



5 Inch No. 106—Adjustable cornice, with hand laid composition ornaments.

NON-ADJUSTABLE WINDOW CORNICES



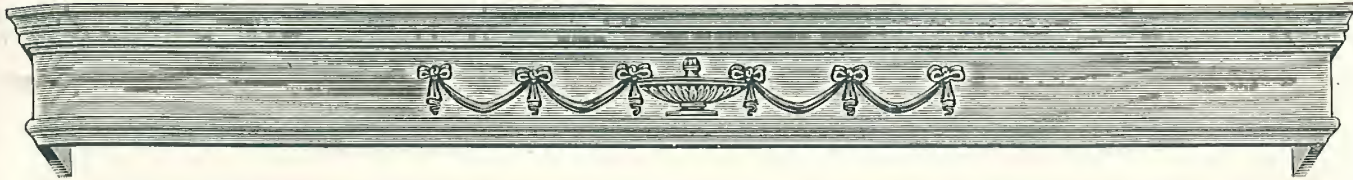
4 Inch No. 122—Window cornice, of heavy stock, re-inforced top, and richly hand ornamented. Width at center, seven inches. Dust caps furnished if desired.



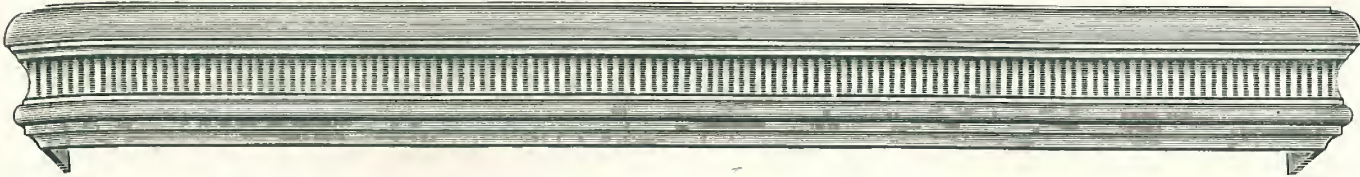
4 Inch No. 130—Window cornice, hand ornamented. Dust caps furnished if desired.

NON-ADJUSTABLE WINDOW CORNICES

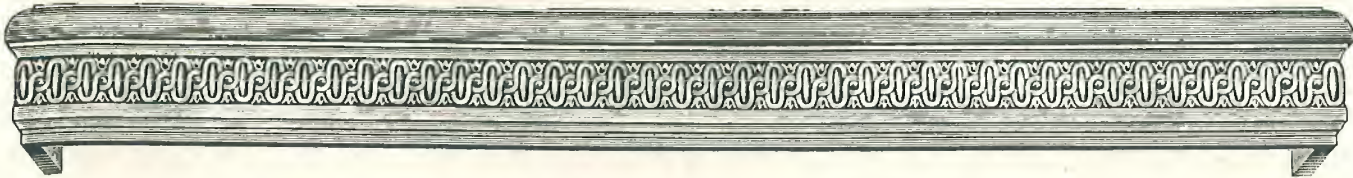
23



4 Inch No. 126—Window cornice, extra heavy stock, hand ornamented.

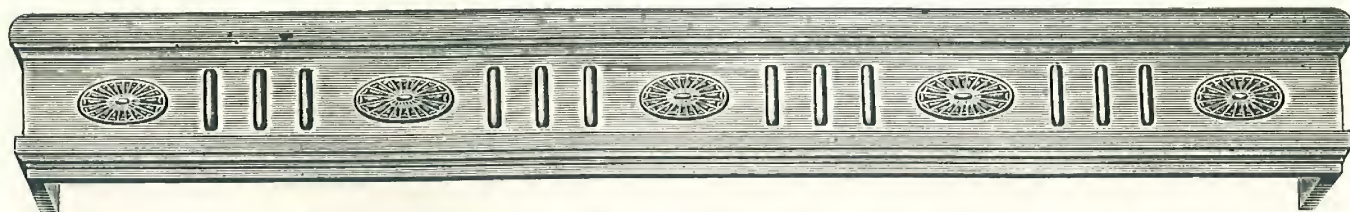


4 Inch No. 137—Window cornice, extra heavy stock, solid embossed ornament.

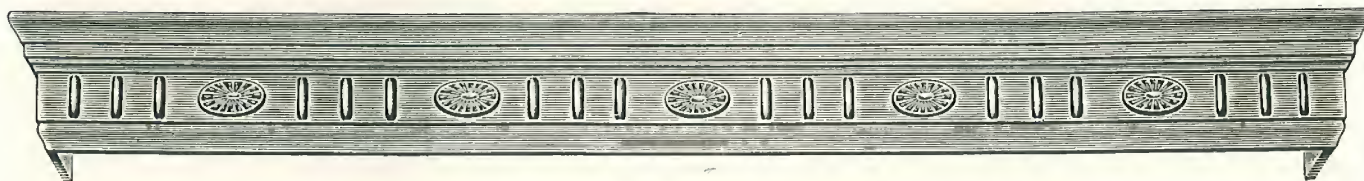


4 Inch No. 138—Window cornice, extra thick stock, hand laid ornament. Dust caps will be provided with any of the above, if specified.

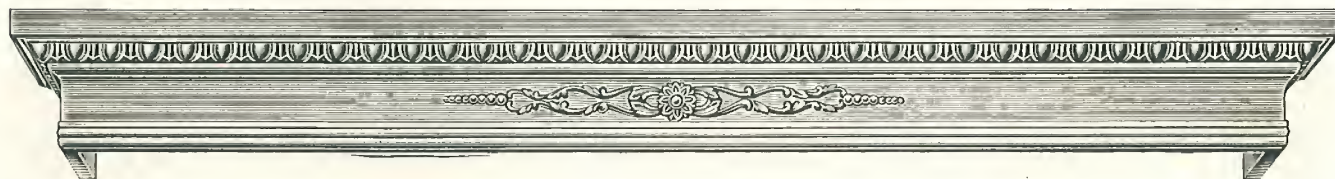
NON-ADJUSTABLE WINDOW CORNICES



5 Inch No. 124—Window cornice, extra heavy stock, hand laid ornaments.



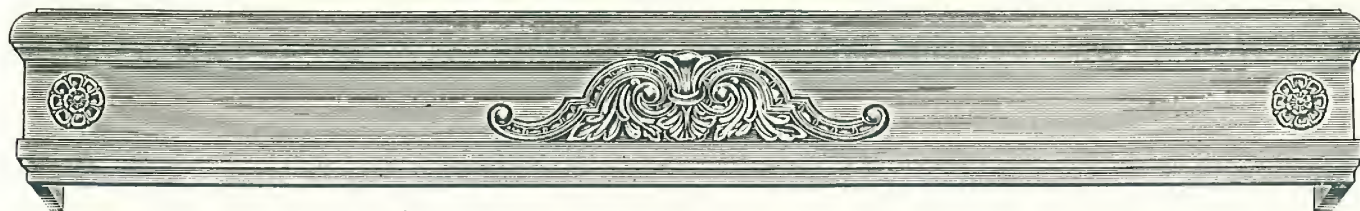
4 Inch No. 127—Window cornice, with hand laid ornaments.



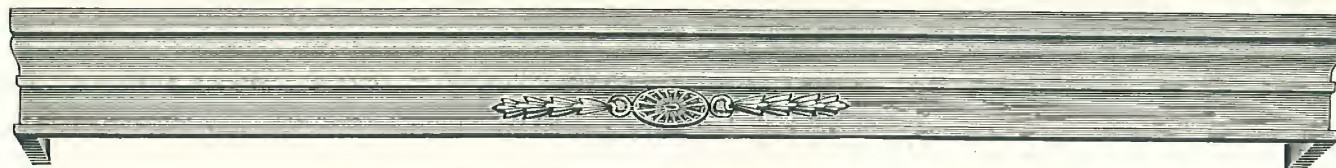
4 Inch No. 133 Window cornice, projecting top, hand laid ornaments. Dust caps will be provided for any of the above cornices, if specified.

NON-ADJUSTABLE WINDOW CORNICES

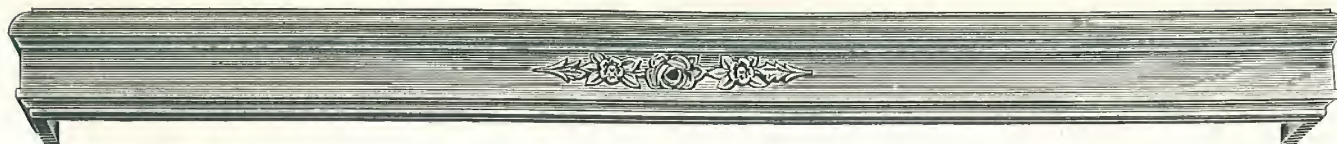
25



5 Inch No. 123—Window cornice, extra heavy stock, hand laid ornaments.



3½ Inch No. 120—Window cornice, with hand laid ornaments.



3 Inch No. 121 Window cornice, with hand laid ornaments. Dust caps can be furnished with any of the above, if desired.

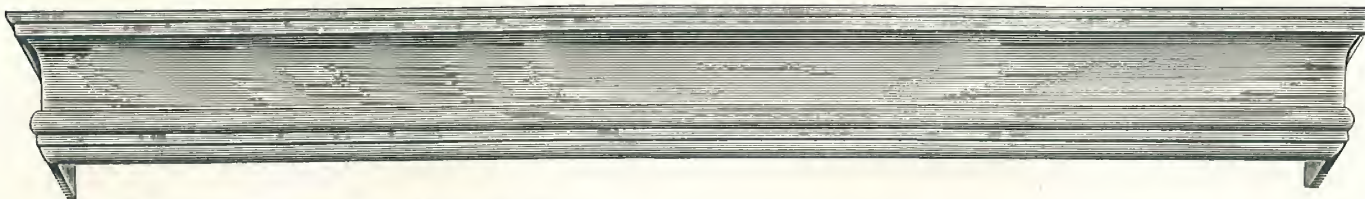
NON-ADJUSTABLE WINDOW CORNICES



4 Inch No. 135—Window cornice. Projecting top, ornaments embossed in solid wood.



3½ Inch No. 128—Window cornice, with hand laid ornament.



4 Inch No. 136—Window cornice, extra heavy stock, reinforced projecting top. Dust caps can be furnished with any of the above cornices if specified.

LAMBREQUIN OR VALANCE BOARDS AND DUST CAPS



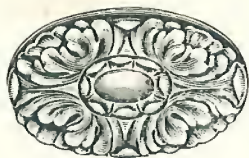
DUST CAPS FOR WINDOW CORNICES

While not absolutely necessary to use dust caps on all cornices, it is at least advisable to use them on all long cornices,—of from eight to twelve feet or more, as it adds to their strength and rigidity. Considering their low additional cost, it would seem best to include them in all first-class orders, and we so advise. The stock used is $\frac{3}{8}$ inch clear kiln-dried bass, and when included in cornice orders, it will be cut to the proper size to fit in the top rabbit of the frame.

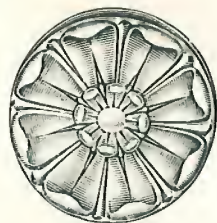
LAMBREQUIN OR VALANCE BOARDS

For lambrequin or valance boards we recommend $\frac{1}{2}$, $\frac{5}{8}$, or $\frac{3}{4}$ inch thickness. We can furnish these in three, four, five or six inches, or in any other desired width. This material is made of clear kiln-dried basswood, sanded one side, and we recommend it as a convenient and desirable utility to carry in stock for general purposes.

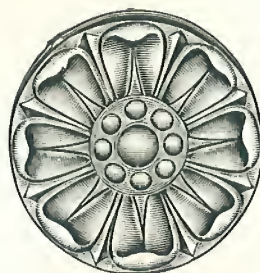
DRAPERY HOLD-BACKS



No. 10
3x5 in.



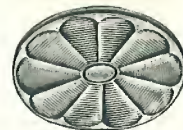
No. 11
4¼x4¼ in.



No. 12
5¼x5¼ in.



No. 13
4x4 in.



No. 14
2½x2½ in.



No. 15
2x4 in.



No. 16
2¾x5½ in.



No. 17
2¾x6½ in.



No. 18
2¾x5 in.

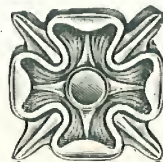
DRAPERY HOLD-BACKS



No. 19
2x2 in.



No. 20
2¼x2¼ in.



No. 21
3x3 in.



No. 22
2x2 in.



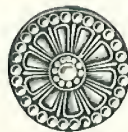
No. 23
2x2¾ in.



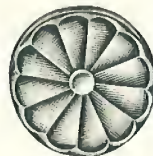
No. 24
2x2 in.



No. 25
2¼x2¼ in.



No. 26
2½x2½ in.



No. 27
3x3 in.



No. 28
2¾x2¾ in.



No. 29
2½x2½ in.



No. 30
2¼x2¼ in.



No. 31
3x3 in.



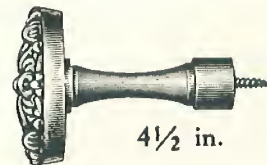
No. 32
3¼x3¼ in.



No. 33
3½x3½ in.



No. 34
3x3 in.

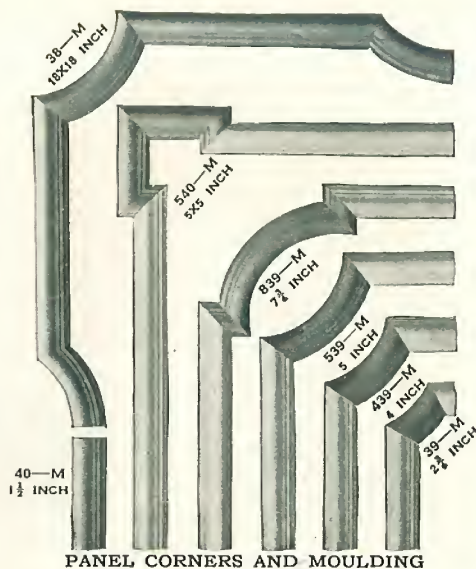


4½ in.

All our drapery hold-backs are made with wood spindles fitted with iron screws.

For DISTINCTIVE PANEL TREATMENT, our panel corners have become very popular. The dark shaded portions of the illustration show the corners as furnished. Nos. 38-M, 540-M and 839-M are joined as illustrated. All corners are cut at the proper angle to join to the straight length of moulding. These panel corners and the corresponding moulding in length, are of WHITENED STOCK, and require but little additional finishing after being nailed to the wall.

We also manufacture a large line of select BASSWOOD PANEL MOULDINGS in all sizes, which are constantly carried in stock for PROMPT SHIPMENT.



PANEL CORNERS AND MOULDING

"Paneled decoration is the thing today — and the dealer who is not advocating panels and showing how they can be used advantageously is losing a lot of splendid wall paper business."

—From "The Decorative Furnisher", N. Y.

Dealers handling Wall Paper or engaged in the business of Interior Decoration, should send for illustrations and prices covering our line of DECORATIVE MOULDINGS. Our line includes PANEL MOULDINGS, PANEL CORNERS, COVES, CORNICES, PANEL BEADINGS, CHAIR RAILS, and in fact every possible kind of moulding that could be used for interior decoration.

WM. GOODROW MOULDING CO.

418-430 North Leavitt Street

CHICAGO, ILL.

